

# Pulse News

The Official Publication Of The Northern Pulse Growers Association

Volume 8/Issue 1

January 2009

## Regions Annual Pulse Event Scheduled

The Northern Pulse Growers Association will convene its 16<sup>th</sup> Annual Convention, January 26<sup>th</sup> & 27<sup>th</sup>, 2009 at the Holiday Inn, Minot, North Dakota. The event has become an influential gathering place for producers of dry peas, lentils and chick peas, industry representatives, researchers and crop insurance representatives to share the latest information in the pulse industry. Attendance at last year's convention was well over 350 attendees and this year is forecasted to be an even larger event.

This year's convention speaker line up will be featuring an impressive group of seasoned pathologists, scientists and specialists, showcasing the latest industry research and marketing trends. Confirmed speakers include Darren Hefty, co-host of Ag PhD TV, Dale Thorenson of Gordley Associates and Steve Junghans of Risk Management Agency.

The convention kicks off on Monday with registration beginning at 1 p.m. The Monday afternoon sessions will spotlight pulse production data from both Montana and North Dakota producers and researchers. Updates from the USA Dry Pea & Lentil Council will follow and will focus on international and domestic marketing activities. The headline speaker for the Monday evening program is Darren Hefty, AgPhd. Radio/Television, who will present a segment called "Producing Like the Promised Land". The day will conclude with an exhibitor social and door prize give aways.

The events on Tuesday morning will start off with an update on the new pulse breeding program at NDSU. Dr. Kevin McPhee, NDSU Pulse Breeder; will present "Breeding Pulse Crops for the Northern Plains". Dale Thorenson, from Gordley & Associates will be providing us with "Implementation of the 2008 Farm Bill and a Look Ahead at the US Farm Policy."

Time will also be provided on the agenda for invited legislative representation from North Dakota and Montana to address the attendees. Tuesday morning's session will wrap up with Dale Risula, Specialty Crops Saskatchewan Agriculture regarding Pulse Crop Research in Saskatchewan.

Tuesday afternoon's session will convene with Gabe Brown reporting on his experience with the use of cover crops to improve soil health. Dr. Mehmet Tulbek, NCI will speak on the ND Trade Mission to Turkey, followed by the Pulse End Crop Quality Survey by Ms. Thunyaporn Jeradechachai (Naggie), NCI. An outlook on pulse crop markets by area processors will be presented as well as NPGA Marketing activities update by Marketing Director, Kaye Effertz. NPGA and NCI are currently working together on a food industry baking kit. The kit will include 12 new baking formulations using pea flour as a main ingredient. Steve Junghans will round out the days' events with an update on crop insurance for 2009.

The NPGA annual meeting will immediately follow the convention sessions with board elections and

updates on the activities of the ND Dry Pea & Lentil Council, Northern Pulse Growers Association and USA Dry Pea & Lentil Council.

Convention pre-registration for producers is \$75 – which includes the NPGA annual membership of \$50. Convention pre-registration for industry is \$100 – which includes the NPGA annual membership of \$75, each additional person attending the convention under a producer or industry, is \$25. Pre-registration forms and payment are due in the NPGA office by January 12, 2009. Registration on-site will be \$85 for producers and \$110 for industry and \$35 for each additional person. We are unable to accept pre-registrations without payment. A block of rooms will be

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(Continued from pg. 1....)

reserved until January 19, 2009 at the Minot Holiday Inn (701-852-2504).

Convention registration packets have been mailed to Montana and North Dakota Pulse producers and industry. If you did not receive a packet or know someone who may be interested in attending, please contact the NPGA office at 701-222-0128

The Northern Pulse Growers Association wishes to thank the following platinum sponsors for their generous contribution to the pulse industry in the region: Dakota Dry Bean Inc., JM Grain Inc., Novozymes, and United Pulse Trading Inc. 🌱🌱

The *Pulse News* is now available in an e-news format. If you would like to receive the *Pulse News* via email, please indicate your email address on your registration/membership form. Your name will then be removed from the mailing list. If you would like to continue to receive the *Pulse News* by mail please indicate on your membership form.

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# Call for Nominations


There are several positions open for election at the 2009 Annual Meeting January 27<sup>th</sup> for the NPGA Board. The NPGA is seeking nominations of dry pea, lentil, chickpea, lupin or fava bean producers to serve on the board of directors. This is an opportunity for individuals to take an active part in the pulse industry.

The NPGA board currently consists of 10 Board of Directors and 7 Associate Directors. The elections are held in January at the annual meeting. Each board member is eligible to serve two 3-year terms.

Mike Waters, Froid MT, (District II) has completed his first term, and Brian Blessum, Rugby, ND (District VII) has completed his first term on the NPGA board and are up for re-election. Jeff Knox, Ray ND (District IV) has completed his second term on the NPGA board and is termed out.


To be eligible for a seat within a District, producers must be a grower within a District. Eligible producers for At Large positions must be an active grower within Montana or North Dakota.

For more information, please contact the NPGA office at 701-222-0128. 🌱🌱

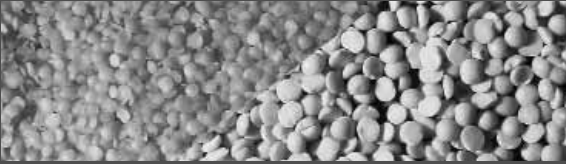


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 Email: [agr@mt.gov](mailto:agr@mt.gov)

Michael Ehlers ..... Oilmont, MT  
 Producer

Kim Murray ..... Froid, MT  
 Producer

Grant Zerbe ..... Frazer, MT  
 Producer

Shauna Farver ..... Scobey, MT  
 Producer

Leta Campbell ..... Harlem, MT  
 Marketing

Perry Miller ..... Bozeman, MT  
 Ex-officio/Non-voting member



ND Dry Pea & Lentil Council  
 PO Box 1352  
 Bismarck ND 58501  
 Ph: 701-222-0128  
 Fax: 701-222-6340

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 Arnegard ND ..... 701-586-3703

Callen Hoff, Chairman ..... District II  
 Richardton ND ..... 701-974-3375

Dean Milbrath ..... District III  
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Stanley Myers, V-Chairman ... District IV  
 Raub ND ..... 701-743-4492

Kevin Haas ..... District V  
 Jamestown ND ..... 701-944-2449

Roger Johnson ..... Ex-Officio Member  
 ND Dept. of Ag. .... 701-328-2231

Todd Sattler ..... Legal Counsel  
 Office of Attorney General ..... 701-328-3640



**Northern  
Pulse Growers  
Association**

**16th Annual Convention**  
 Holiday Inn—Minot, ND  
 January 26 & 27, 2009

**Monday, January 26**

- |                |  |
|----------------|--|
| 1:00-2:00 p.m. | <b>Registration</b>  |
| 2:00-3:00 p.m. | <b>Montana &amp; North Dakota Research Updates</b><br><i>“Field Pea Relay Cover Crop: Expanding the Benefits of Peas in Rotation.”</i><br>—Blaine Schatz, NDSU-CREC Director<br><i>“Pulse Crop Inoculant Study and Cultivar Selection in Montana”</i><br>—Chengci Chen, MSU, Associate Professor of Cropping Systems<br><i>“Pulse Crop Variety Trials in Montana: Past, Present and Future”</i><br>—Karnes Neill, MSU Research Associate |
| 3:00-4:00 p.m. | <b>Exhibitors Break</b>  |
| 4:00-5:20 p.m. | <b>Pulse Research</b><br><i>“Current Disease Issues”</i><br>—Dr. Rubella Goswami, NDSU Plant Pathologist<br><i>“Disease Management Strategies”</i><br>—Dr. Sam Markell, NDSU Extension Plant Pathologist<br><i>“Superfeeds/Pea Fed Beef Research”</i><br>—Dr. Vern Anderson, CREC<br><i>“Weed Control Update for Pulse Crops”</i><br>—Brian Jenks, NDSU-NCREC, Weed Scientist  |
| 5:20-6:00 p.m. | <b>USADLC Update</b><br>—Tim McGreevy, USADPLC Executive Director<br><b>USADPLC International Marketing Activities</b><br>—Pete Klaiber, USADPLC International Marketing Director<br><b>USADPLC Domestic Marketing Activities</b><br>—Jennifer William, USADPLC Food Marketing Manager   |
| 6:00-7:30 p.m. | <b>Dinner</b>  |
| 7:30-8:30 p.m. | <i>“Producing Like the Promised Land”</i><br>—Darren Hefty, Certified Crop Advisor, AgPhd.   |

**Tuesday, January 27**

- |                  |  |
|------------------|--|
| 8:00-8:30 a.m.   | <b>Registration</b>  |
| 8:30-9:30 a.m.   | <b>Pulse Breeding Program</b><br><i>“Breeding Pulse Crops for the Northern Plains”</i><br>—Dr. Kevin McPhee, NDSU Pulse Breeder  |
| 9:30-10:30 a.m.  | <b>Exhibitors Break</b>  |
| 10:30-11:30 a.m. | <b>Farm Policy</b><br><i>“Implementation of the 2008 Farm Bill and a Look Ahead at US Farm Policy”</i><br>—Dale Thorenson, Gordley & Associates<br>—Invited Congressional Representation   |
| 11:30-12:00 a.m. | <b>Canadian Research Update</b><br><i>“Pulse Crop Research in Saskatchewan”</i><br>—Dale Risula, Provincial Specialist, Specialty Crops, Saskatchewan Agriculture  |
| 12:00-1:30 p.m.  | <b>Lunch</b>   |
| 1:30-2:30 p.m.   | <i>“Improving Soil Health Through the Use of Cover Crops”</i><br>—Gabe Brown, Rancher/Soil Conservation District Supervisor  |
| 2:30-3:30 p.m.   | <b>Marketing Panel</b><br><i>“ND Trade Mission - Turkey”</i><br>—Dr. Mehmet Tulbek, NCI Technical Director<br><i>“Pulse End Crop Quality Survey”</i><br>—Ms. Thunyaporn (Naggie) Jeradechachai, NCI Oilseed & Pulse Crop Quality Promotions Specialist<br><b>Regions Market Updates</b><br>—Area Processors<br><b>NPGA Marketing Activities Update</b><br>—Kaye Effertz, NPGA Marketing Director |
| 3:30-4:00 p.m.   | <i>“Crop Insurance Update 2009”</i><br>—Steve Junghans, Billings Risk Management Agency  |
| 4:00 p.m.        | <b>NPGA Annual Meeting</b><br>NDDPLC Update—Shannon Berndt, NPGA Executive Director<br>NPGA Update—Shannon Berndt, NPGA Executive Director<br>USDPLC Update—Tim McGreevy, USADPLC Executive Director<br>NPGA Board Elections   |

*Due to lack of interest/participation there will be no pulse cook-off.*

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## Regions News Bits....

### Dry Pea & Lentil Council Re-Organization/USADPLC Representatives Chosen

The North Dakota Dry Pea & Lentil Council conducted re-organization for the election of officers June 5, 2008 in Bismarck, North Dakota. Elected as chairman for the ND Dry Pea & Lentil Council was Cal Hoff.

Hoff, a pulse producer from Richardton, North Dakota was elected to the Council in April of 2007 and is in his first term. Stan Myers of Raub, North Dakota was elected as Vice Chairman. Additional members of the Council are Dean Milbrath, Bottineau, ND; Richard Johnson, Arnegaard, ND; Kevin Hass, Jamestown, ND; and ND Ag Commissioner Roger Johnson as ex-officio.

Appointed representatives to the USADPLC National Board are Ryan Brooks, Bowman ND and Dean Milbrath, Bottineau, ND. In November, Brooks, Milbrath and Shannon Berndt, NPGA Executive Director attended the USADPLC board meeting in Spokane, Washington. The next USADPLC board meeting is scheduled for February in Washington, D.C. 🌱 🌱

### Joint Staff Meeting Held

In October, a staff meeting between the USA Dry Pea & Lentil Council and Northern Pulse Growers Association was held in Idaho. The meeting provided both staffs with the opportunity to discuss the current state of the pulse industry and brainstorm about the future direction of the industry. The meeting was a great opportunity to discuss possible future collaborations. Attending the meeting were Tim McGreevy, USADPLC Executive Director; Pete Klaiber USADPLC Marketing Director; Jennifer Williams, USADPLC Food Marketing Manager; Todd Scholz, USADPLC Director of Info & Research; Brenda Udday, USADPLC Compliance & Membership Manager; Kim Monk, USADPLC Office & Special Projects Manager; Shannon Berndt, NPGA Executive Director and Kaye Effertz, NPGA Marketing Director. 🌱 🌱

### Pulse Tours Well Attended

More than 200 growers attended the 2008 Northern Pulse Growers Association pulse tours. The tours were held at the Williston Research Extension Center, North Central Research Extension Center in Minot and Carrington Research Extension Center. The tour provided attendees with the latest information on pulse variety trials, disease/weed/insect control and agronomic and livestock research. 🌱 🌱

Thank you to our Platinum Sponsors for helping to  
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# Meet the NPGA Staff

**Shannon Berndt**  
*Executive Director*

Berndt began her duties as Executive Director in February 2008. Prior to that time, she worked as the Promotions/ Membership Director for the NPGA and Administrator of the ND Dry Pea & Lentil Council. Originally from Pollock, SD, Berndt was raised on a cattle and grain farm and attended NDSU. Berndt has worked in the agriculture industry for more than ten years--much of that time with the pulse industry.

Berndt's prior work experience included working for association management companies whose clients included North Dakota Grain Growers Association, US Durum Growers Association, ND Ag Coalition and the North Dakota Buffalo Association. Her responsibilities included lobbying, marketing & promotion, membership and financial management. Berndt also worked for the North Dakota

Farm Bureau, North Dakota Credit Union League and Representative Earl Pomeroy.

Shannon and her husband Kent have two children, Madison (age 7) and Tanner (age 5) and reside in Bismarck.

**Kaye Effertz**  
*Marketing Director*

Kaye Effertz grew up on her parent's farm near McVille, ND. Effertz graduated from North Dakota State University with a degree in Agriculture Economics. After graduation Kaye worked for the North Dakota Department of Agriculture as a Marketing Specialist and Marketing Director. In 1994 Kaye joined Image Printing to sell printing and design concepts to North Dakota companies. In 1997 Kaye accepted the Marketing Director position with the National Sunflower Association (NSA). While at the NSA, Kaye was responsible for

marketing and promotion of sunflowers in the United States, Germany and Spain. Kaye started KR Marketing Company in 1999 where she continued her work with the NSA, ProBeef Company, Red River Commodities and AmeriFlax. While managing the AmeriFlax account, Kaye was responsible for marketing of flaxseed throughout the United States.

Kaye and her husband own and operate a ranch and feedlot north of Mandan, ND. The ranch has been involved in the marketing of cattle nationally through several branded beef programs. Kaye and Dale have a 13 year old son named Ross.

**Dolores Rohrich**  
*Membership/Communications Director*

Dolores Rohrich of Bismarck, ND was recently hired as the new Membership/ Communications Director for the NPGA. Rohrich attended from BSC/MSC and earned her Paralegal/Legal Assistant degree. After graduation Rohrich moved to Fargo and worked for an Architect Firm as Office Manager and a Property Management Company as a Complex Manager, she has worked in the management/financial field for the last 15 years and is Owner of Interstate Bankruptcy Preparation, Inc. since 2001. Dolores has recently moved back to her home town of Bismarck. Dolores joined the NPGA in October 2008 and has spent the last couple of months getting acquainted with her new diverse occupation.

Dolores has two children, 22 year old son, Justin who is an Architectural Drafting Engineer who still lives in Fargo, and a 13 year old daughter who lives with Dolores in Bismarck.

**Mary Bartsch**  
*Administrative Assistant*

Mary Bartsch grew up on a dairy farm in Linton, ND and upon graduating from

*Continued on pg. 7...*



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- ◆ Performs Well in MT & SD
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- ◆ Medium Seed Size

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- ◆ Medium Seed Size

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- ◆ Medium Seed Size

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(Continued from pg. 6...)

high school attended Capitol Commercial College. She worked in the retail accounting department of Super Valu Stores, Inc. in Bismarck until 1977, then became a stay at home mom to her 6 children. While raising the children, she became a consultant for Home Interiors and Gifts, celebrating her 30<sup>th</sup> anniversary with the company in April of 2007. When her youngest child started kindergarten,

she went to work part-time for Osco Drug (now known as CVS Pharmacy) and worked there for 10 years until becoming employed with NPGA in September of 2007.

Mary and her husband, Dennis live in rural Bismarck, with their youngest son, Jordan, who is a junior in high school. The youngest daughter, Brittany is a

freshman at UND and the oldest three children are married and another daughter is getting married in July. Mary and Dennis have seven grandchildren and 15 horses, 2 dogs, numerous chickens and guinea hens on their 40 acre place outside of Bismarck. 🌱 🌱

## Legislative Action Fund



The Legislative Action Fund is extremely important to the livelihood of the pulse industry. The Northern Pulse Growers Association in partnership with the USA Dry Pea & Lentil Council are committed to improving and protecting the pulse industry. These organizations provide a unified and strong voice on crucial issues such as farm policy, disaster legislation, crop insurance and market development. Contribution forms were included in your convention packet and are also available on the website at [www.northernpulse.com](http://www.northernpulse.com). Please consider supporting our legislative efforts!

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## Calendar of Events

### January 5

Montana Legislative Session begins

### January 6

ND Legislative Session begins

### January 12

Pulse producer meeting  
Froid, MT & Peerless, MT

### January 26 & 27

NPGA 16th Annual Convention  
Holiday Inn, Minot ND

### January 28, 29 & 30

AgExpo, Minot ND

### February 18

MonDak Pulse Day  
Williston ND

### February 19

Pulse producer Meeting  
Malta, MT

### February 20

Pulse producer Meeting  
Ft. Benton, MT

### February 26

Pulse producer meeting  
Carrington, ND

*\*For more information on  
upcoming meetings, visit the  
NPGA website at  
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## NPGA Website

Over the last couple of months the NPGA website has been updated. The site continues to carry the same up to date information with the addition of several new areas as well.

The site will still feature county loan rates, production and marketing information. New additions to the site are Pulse Suppliers/Buyers Directory, a complete contact listing, with contact person, phone numbers, company websites and e-mail addresses.

For Pre-registration convenience, the 2009 NPGA Convention Agenda with printable Producer & Industry Pre-registration Forms have been added. In order to give producers accurate information we are updating our list of pulse related companies, once all the information is collected, NPGA will be listing these on our website mid to late February.

Future additions to the web site will include a section to promote the use of pulse flour, protein concentrates and starch concentrates to the food industry.

If you have any information that you would like to see on the NPGA website, please call us at 701-222-0128 or e-mail us at [info@northernpulse.com](mailto:info@northernpulse.com). 