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the PULSE

THE OFFICIAL PUBLICATION OF
THE NORTHERN PULSE GROWERS ASSOCIATION

December 2022

Highlights from Montana Grain Growers Convention Featuring Pulses & Canola

The Northern Pulse Growers Association (NPGA) was a featured commodity and a major sponsor of the Montana Grain Growers Convention that took place in Great Falls, MT from November 28 - December 1. The Pacific Northwest Canola Association (PNWCA) was also a featured commodity. This was the first time both pulses & canola have been featured during the MGGA Convention.

"It was great to work with our sister associations in Montana," said Erin Becker, marketing & communications specialist for the NPGA. "Chances are if you're growing pulses, you're also growing wheat, barley, and/or canola. This was a great way to pool all our resources and offer a jam-packed event where producers would only have 1 meeting to attend, as opposed to 3 separate meetings. Overall, it was a great success for all our associations."

The NPGA & PNWCA kicked off the MGGA Convention by hosting a Meet & Greet social featuring Shaun Haney from RealAgriculture. Haney gave a presentation on the opportunities for the expansion of canola & pulse acres in Montana, and wrapped up the evening by hosting a live taping for RealAg Radio. If you missed the broadcast - it can be found here (<https://bit.ly/3YTrU3m>). *Article continues on pg. 3*



Shannon Berndt & Erin Becker in the NPGA booth— thanks to all who stopped by to say hello!



Attendees were able to hear an update from all CEO's of our national associations!



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Executive Director Message

By: Shannon Berndt

I hope you all had a wonderful Christmas filled with family and friends! It is hard to believe that we are heading into 2023!

This past year has been a whirlwind of activity of new projects and activities for the NPGA and the region's pulse industry. In October, we celebrated Erin's one year work anniversary. Her enthusiasm, creativity and talent has brought so much to our Association and industry! Over the past several months, she had taken on the MAJOR task of launching a new website, redesigned the membership database and integrating new industry communications. These changes will provide an improved opportunity to interact with our entire industry. In addition, the NPGA industry guide has also received a much-needed re-vamp by going digital. Be sure to check out the new website with all newly incorporated changes!

At the end of November, NPGA was a major sponsor and highlighted commodity during the Montana Grain Growers Convention. While this was a departure from the stand alone Montana Pulse Day in prior years, it was a great success for all attendees! It was estimated that more than 800 attendees participated in the 3-day event providing an opportunity to promote pulses to a much larger audience than in prior years. During the MGGA Convention, the NPGA sponsored speaker Shaun Haney with RealAg, a shop talk with Pacific Northwest Canola Growers and geopolitical speaker Jacob Shapiro. Survey responses indicated that these speakers and events were a highlight of the event for many. We are looking forward to the possibility of future collaborations with our fellow commodity groups!

This year we have also changed up our Annual Convention by making it a one-day event and moving to a new venue—the Sleep Inn & Suites Convention Center. We have a terrific line up of speakers on topics including opportunities in the pulse industry, geo-politics, farm bill, research and 2023 weather forecast. If you were not able to attend MGGA Convention to hear Shaun Haney or Jacob Shapiro, you will have an opportunity to hear both at the NPGA Convention, January 24 in Minot ND. In addition, Dr. Joe Outlaw is back by popular request to give an update on what is happening in Washington DC. For those you that were unable to attend last years' Convention, Dr. Outlaw has been involved in 20+ years of farm bill discussions/development. If you are planning on attending the AgExpo, be sure to take in the NPGA Convention speakers the day before! You can register at www.northernpulse.com Hope to see you in Minot on January 24!

Wishing you all a happy & prosperous 2023!

Highlights from Montana Grain Growers Convention Cont.



Vice President Matt McCabe represented the NPGA in the Fireside Chat with Associations.



Part of the NPGA, PNWCA, and MGGA planning committee - happy to meet in person rather than zoom!



Dr. Mary Burrows did a fantastic job moderating the research panel. Dr. Nonoy Bandillo updated the crowd on the latest pulse breeding efforts.

Continued from page. 1

The MGGA Convention officially started on November 29th and the agenda did not disappoint. The first day consisted of presentations on technology in agriculture, tax & estate planning, fireside chat with association officers, and wrapped up with a comedic presentation from Damian Mason. Other presentation topics during the convention included a crop rotation, high impact meteorology, biological products and soil health, a research panel discussion, value-added panel, crop insurance, MSU update, as well as geopolitics in agriculture.

There was truly something for everyone at this years convention, and we so enjoyed working together as a team.

If you attended the convention, be sure to take a moment to take the participant survey here (<https://www.surveymonkey.com/r/PZ6SMCS>), or by scanning the code below. This helps ALL our association tremendously when it comes to planning/preparing for activities in 2023.



What We've Been Up To!

Below is a brief highlight of the NPGA programs, activities and representation around the region in September - the beginning of October.

- The new NPGA database went live on December 17 (*More details on pg. 4*)
- Attended and sponsored the Montana Grain Growers Association Convention November 28—December 2 in Great Falls, MT.
- Attended the Northern Crops Institute meeting on Dec. 9th.
- Participated in the North Dakota commodity economic analysis press conference .
- Attended ND Ag. Coalition meeting & Farm Credit Services Ag Leaders Forum.
- Actively planning NPGA Convention 2023.
- Participated in all USADPLC Board & Committee Meetings.



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2023 Membership Drive

The Northern Pulse Growers Association would like to thank you for your membership and support of the pulse industry. Your membership dollars play an integral part in the continued development of research, promotion and market opportunities. Pulses play an important role in agriculture in the region and will continue to do so as global population and demand increases. Here are a few ways the NPGA is putting those membership dollars to work.

Advocacy - the NPGA advocates for the regions producers and industry representatives through our Congressional representatives, agency officials and other Government entities. In todays climate, it is more important than ever that agriculture has a place at the table when the decisions are made regarding trade, farm bill, crop insurance, EPA regulations, etc...

Research - As production increases, so does the need for continued research on breeding/genetics, weed/disease issues, pest management and value added opportunities. The NPGA strives to work with NDSU, MSU, NCI, and other entities whose cutting edge research can benefit our members.

Producer Education - Providing producers with resources to manage agronomic issues, technology tools and updates on markets are just a few of the strategies the NPGA employs for the continued success of the regions pulse industry. Each year the NPGA reaches more than 1000 producers through hosted and sponsored events!

Promotion - North Dakota and Montana represent 80% of the entire pulse crop production in the United States, and the NPGA works on your behalf to promote these high quality ingredients. We continue to work closely with youth programs, nutrition/health advocates, long-term care associations, and charities to distribute information on the use and health benefits of pulses. We've also promoted our ingredients through the government section 32 programs when they purchase pulses to distribute to food assistance programs through the U.S.

Collaboration - The backbone of our industry is with our producers. Our producers are cattle ranchers, wheat growers, soybean growers, corn growers, and any of the many commodity opportunities the region has to offer. The NPGA invests in collaborations with many of our neighbors in the agriculture industry and works to promote positive messaging. It is more important than ever that as an agriculture industry we work together to ensure success for future generations.

Your membership matters—YOU matter! Please do not hesitate to reach out to any of your NPGA board representatives or the office for any concerns or input you may have. We would welcome you to become involved in this growing industry—join a committee, join a board, stay involved!

NPGA Database is LIVE!

The new NPGA database recently went LIVE on December 17! You may have received an automated message including an invoice from us - this is legit and is not spam. Membership payments can be made online in a matter of minutes, mailing in a check, OR by calling the office. If you believe you received an invoice in error, please let us know - we're happy to look into this! If you're opting not to renew, we would still appreciate feedback as to how we can improve our efforts. Your feedback is invaluable!

What improvements can members look forward to? Members will be able to access their own profiles at any time to check their membership status, as well as update their information (e-mail, mailing address, family members, employees, etc...). More communication will be made to members when membership is coming due, is in a grace period, or has lapsed. Members will also be able to register for events and have the option to choose to pay via credit card, be invoiced, or pay over the phone with someone in our office. Industry members will have the opportunity to appear in our searchable **DIGITAL** industry guide that will connect the public with your website/information.

So pardon our dust, we're still under construction. But we invite you to come see what we've started at (<https://npga.memberclicks.net/>).

NPGA Convention

January 24, 2023

Sleep Inn & Suites | Minot, ND

We are excited to announce that registration is **OPEN** for our upcoming NPGA Annual Convention! We have condensed the agenda to span over 1 day (January 24) and will be hosting the event at a new venue (Sleep Inn & Suites - Minot, ND). We have a fantastic speaker line-up this year including the topics of geopolitics, ag policy, weather, pulse research and will be taping a broadcast for RealAg Radio with Shaun Haney himself. Check out our full agenda on the reverse side of this insert.

Preview of Our Speaker Line-Up



Jacob Shapiro
Partner & Director of
Geopolitical Analysis



Shaun Haney
Founder of RealAgriculture
& Host of RealAg Radio
on SiriusXM



Dr. Joe Outlaw
Texas A&M University
Regents Fellow
Professor, Co-Director of
Ag & Policy Center



Andrew Pritchard
Senior Meteorologist at
Nutrien Ag Solutions

Register Today!

Registration can be accomplished in less than 1 minute online - simply scan the QR code to the right and follow the steps. We still accept registrations via mail & over the phone as well! AND we're offering **free swag bags to the first 30 producers** who register!



NPGA Convention

Rough Agenda

presentation times/order subject to change

January 24, 2023

7:30 - 8:30AM

Registration & Breakfast

Sleep Inn & Suites, Minot, ND

NPGA Annual Business Meeting/ Elections

Geopolitics & Agriculture

Jacob L. Shapiro, Partner & Director of Geopolitical Analysis at Cognitive Investments

Tradeshow Break

Ag Policy Update

Dr. Joe Outlaw, Economist & Professor at Texas A&M University

12 PM

NPGA Awards Luncheon

Pulse Crop Research Panel Discussion

Understanding Weather Risk in Production Ag.

Andrew Pritchard, Senior Meteorologist at Nutrien Ag Solutions

Tradeshow Break

National Ag. Genotyping Center Update

Pulse Crop Opportunities

Shaun Haney, Founder of RealAgriculture

4:15PM

Meet & Greet Social with Shaun Haney

Research Poster Session Opens



Mail/E-mail Registration Form

Complete and mail to: 1710 Burnt Boat Drive - Suite 4 | Bismarck, ND 58504
Or E-mail to Erin Becker (Becker@northernpulse.com)

Name(s)/Company Name: _____

Mailing Address: _____

E-mail Address: _____ Phone: _____

☐ \$50 Registration fee x _____ (# of individuals attending...please list names on separate sheet)

☐ \$75 - **PRODUCER** 2023 NPGA Membership Dues **OR** ☐ \$125 - **INDUSTRY** 2023 NPGA Membership Dues

Total Amount Approved to Charge: _____

Pay With: ☐ Check ☐ Invoice ☐ Credit Card (Visa, Master Card, Discover)

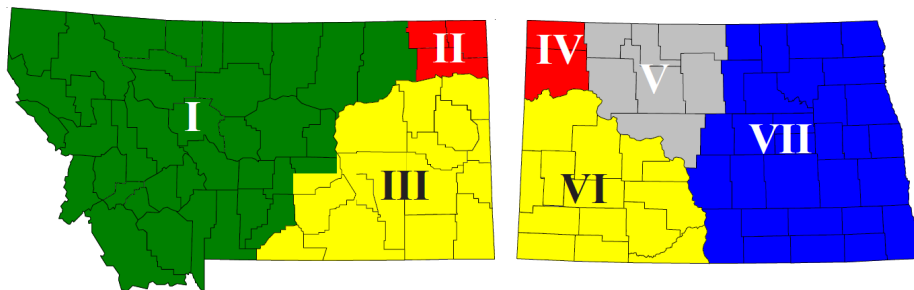
Name on Card: _____ Exp Date: _____

Card Number _____ CVV: _____

NPGA Board of Directors Accepting Nominations

The NPGA is seeking nominations of dry pea, lentil, chickpea, lupin or faba bean producers to serve on the NPGA Board of Directors. This is a great way to take an active role in the pulse industry and represent the growers in your area!

The NPGA currently consists of 10 Board of Director seats. Each board member is eligible to serve (3) - three year terms. Each director shall be elected by a majority vote of the voting members during the annual business meeting on January 24 in Minot, ND. If you are interested, please contact the NPGA office at **(701) 222-0128** or e-mail **info@northernpulse.com**.



Nominations are being accepted from the following districts:

District I - currently held by Todd Wagner, Nashua, MT, who is not seeking a third term

District III - currently vacant

District IV - currently vacant

At Large I—currently held by Sam Arnson, Williston, ND, who is eligible to run for another term.

**At Large positions can be located anywhere in MT or ND*

NPGA Excellence Award Nominations OPEN!

Each year, nominations are accepted by the public for the Annual NPGA Excellence Award. This award is presented to individuals that exemplify dedication and commitment to the continued success of the pulse industry. Prior award recipients have been producers, industry and research representatives.

Nominations are OPEN and easier than ever to submit online this year! Please take a moment to recognize a deserving grower, industry representative, or researcher for their vital role in the pulse industry. Nominations will be accepted until **Friday, January 6th**. Nominations can be e-mailed to our office (info@northernpulse.com), submitted via phone (701) 222-0128, OR by completing the online nomination form. Simply scan the QR code to the right and follow the prompts to nominate someone today!

DO YOU KNOW A GROWER, INDUSTRY REPRESENTATIVE, OR RESEARCHER
THAT EXEMPLIFIES EXCELLENCE WITHIN THE PULSE INDUSTRY?

NOMINATIONS ARE NOW BEING
ACCEPTED FOR THE NPGA
**EXCELLENCE
AWARD**



The Montana Grain Growers Association (MGGA) is Hiring!

Executive Director for Montana Pulse Crop Committee

MGGA is hiring for a position to perform the duties described in their job description, plus any other task assigned by the MPCC. The contracted for amount of work would average 30 hours per week when looked at on a yearly basis but any given week may have more or less work. The executive will track the actual hours worked and will inform the committee on a quarterly basis what the total amount of work performed has been.

MGGA welcomes individuals to serve as Executive Director for the Committee. The Executive will be responsible for various administrative, analytical, communications, and market development activities to support the Committee. Applicants will be eligible for up to three years of funding.

Visit the Montana Grain Growers website (www.mgga.org) OR scan the QR code for complete job description.



Connect With Us!



"Northern Pulse Growers Association"



@NPGA1



"northernpulsegrowers" & "power_of_pulses"



@NPGA1

Upcoming Annual Research Review in Fargo, ND

For several years the NPGA and USA Dry Pea & Lentil Council have held a joint review to hear pulse research proposals from across the U.S. While each Association makes their own funding determinations, this event has allowed attendees an opportunity for all proposals and discussions to be heard at one time.

This year the joint review will be hosted in Fargo, ND, the week of February 13. The event consists of two days of hearing research proposals, followed by discussion and ranking. The week will conclude with an NPGA research committee meeting to finalize awards for the 2023 crop year. The USA Dry Pea & Lentil Council research committee will meet following the NPGA Research Committee Meeting and prioritize projects for funding for 2023 crop year. The meetings will be held at the Northern Crops Institute on campus to which the NPGA has had a long history of collaboration on the development of the pulse industry.

In addition to the joint review, the Northwest IPM/Pulse Working Group will be hosting a workshop the evening of Tuesday, February 14. Discussion will include how pulse crops fit into a soil health focused cropping system while considering integrated pest management. This discussion will include researchers and all stakeholders--producers, consultants, buyers, and processors. We want good representation of stakeholders at this meeting to help facilitate discussion of research needs.

A tour of NDSU campus and the National Agriculture Genotyping Center is also planned the following day. We encourage anyone interested in participating in the Tuesday, February 14 input session to attend! If you are interested, please contact the NPGA office at 406-787-5380 or 701-222-0128. You can also email Shannon at berndt@northernpulse.com.

PLANT WITH PURPOSE



SOIL HEALTH

Building up the soil to grow higher yielding crops.

Yellow Field Peas are a regenerative crop that biologically convert nitrogen from the air to a usable form of nitrogen for plants in the soil, leaving fields healthier than they started. Crops to follow peas are first to receive the boost of nitrogen, lowering input costs and bumping yields, so it's as good for the bottom line as it is your land.

GROWING INDUSTRY FOOTPRINT

A closed loop producer system from seed to solution.

Consumers follow all sorts of diets - dairy free, sugar free, vegetarian, vegan, you name it - that drives a demand for plant-based protein. Yellow field peas check all the plant-protein boxes with no compromise. The PURIS end-to-end system from seed to food solution is traceable through every step of the supply chain. Adding value to growers and supplying consumers with a super clean source of protein, together we meet the needs of all parties.





Northern
Pulse Growers
Association

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“New Year, New Me!”

NPGA sponsored 2-week meal and workout plan coming in February 2023!

February is American Heart Month - a month that is dedicated to raising awareness of the dangers of heart disease as well as promoting the importance of prioritizing heart health. February 10th also happens to be World Pulses Day. The NPGA is teaming up with Nourish Move Love (NML) as well as The Real Food Dietitians (RFD) to create a **FREE 2-week exercise plan and 2-week meal plan!** NPGA will provide links to the workout plan & meal plan on our website & social media accounts, so be sure to check those towards the end of January. In the meantime, we highly encourage you to follow NML & RFD's social accounts, and visit their websites in preparation for our sponsored content in February! Nourish Move Love offers FREE exercise videos on YouTube for all abilities (*beginner, advanced, pregnancy, etc...*) as well as different body targets (*arms, abs, legs, shoulders, etc...*). The Real Food Dietitians website is very user friendly and you can search for recipes by ingredients, cooking method, or for a specific diet. We're excited for you to join in our 2-week meal plan & 2-week workout challenge in February! Cheers to a new year!

NOURISH **MOVE** LOVE

Website: www.nourishmoveandlove.com



“nourishmoveandlove”



“nourish move love”

the **real food** DIETITIANS

Website: www.therealfooddietitians.com



“therealfooddietitians”



“The Real Food Dietitians”