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# the PULSE

THE OFFICIAL PUBLICATION OF  
THE NORTHERN PULSE GROWERS ASSOCIATION

November 2022 | E-News Edition

## Join Us on November 28th in Great Falls, MT!

Everyone is invited to this **FREE** event in the ABC rooms at the Heritage Inn! We'll be discussing all things agriculture with Shaun Haney while he records a LIVE taping of Real Ag Radio to broadcast on SiriusXM. Shaun Haney manages one of the leading industry ag media companies for Canadian farmers and ranchers. RealAgriculture provides the latest in ag-policy, agronomics, current events and farm show features. Shaun is also the host of RealAg Radio which is broadcast across North America on Rural Radio Channel 147 on SiriusXM daily at 4:30 PM Eastern. You can follow him on Twitter at [@shaunhaney](https://twitter.com/shaunhaney) or [@realagriculture](https://twitter.com/realagriculture). NPGA & PNW Canola also look forward to visiting with attendees about adding pulses and canola to your crop rotations.

Northern Pulse Growers Association  
PNW Canola Association

invite you to kick off the MGA Convention at our  
**Meet & Greet**

November 28  
5:30 - 7:30pm  
Heritage Inn - Great Falls, MT

**FEATURING:**  
**Shaun Haney**  
Founder of RealAgriculture  
& Host of RealAg Radio on SiriusXM

**The first 30 producers in the door will receive a swag bag filled with items you won't want to miss!**

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# Executive Director Message

**By: Shannon Berndt**

The NPGA has had a busy couple of months preparing for upcoming winter meetings, implementing a new website & database, participating in events and promoting the regions pulse crops to delegations from South East Asia, Peru, Columbia and Mexico. It is exciting to hear the increasing demand and potential for pulse crops around the world! To remain competitive in global markets, pulse acreage in the United States will need to continue to expand. Benefits such as low input costs, breaking disease cycle, increasing yields of subsequent crops and improving overall soil health make pulses a great rotational crop. The NPGA's continued investment in research is focused on keeping our producers profitable while providing the safest, highest quality to the world. All the reasons why pulses can continue to play an important part in U.S. agriculture.

With holidays just around the corner I feel it is a good time to reflect on a couple of the things I am thankful for.

#### Food...ALL the foods...

Food gets mentioned a lot, particularly in recent months. Increasing costs, decreasing costs, actual shortages, expected shortages, transportation problems, future transportation problems and the list goes on and on. But what has remained constant is the U.S. continues to have the safest, most affordable & abundant food on the planet. This all thanks to farmers that work sunup to sundown, 365 days a year to feed the world! (I will credit the malt barley industry for keeping the world happy...)

#### Agriculture's Extended Family

Agriculture is a close-knit bunch. Like most families, there are occasionally difference in viewpoints and opinions, however we all know a collective voice is crucial to success. The NPGA is very appreciative of the partnerships we have with our fellow commodities and value the opportunities to collaborate and share resources. At the end of the day, agriculture brings us all together.

#### Strong Stakeholder Support

The NPGA is very thankful for the continued support for the betterment of industry. If it were not for this support, we would not be able to provide producer education, marketing, research coordination or government education programs. As we head into a busy meeting season, I want to encourage everyone to take in the many educational opportunities hosted by NPGA, regional universities/extension and fellow commodity groups. Agriculture continues to face challenges—high input costs, transportation issues and upcoming farm bill discussions. These issues matter not only to your farm but to the future of agriculture. Participate in surveys and provide your input, attend roundtable events, run for a local board, whatever you choose to do, be at the table.

The Northern Pulse Growers Association Board and Staff would like to wish everyone a safe and blessed Thanksgiving!

# Montana Grain Growers Convention

## Featuring: Northern Pulse Growers & PNW Canola Association

As you may have noticed in previous issues of "The Pulse" newsletters, we are looking forward to being a major sponsor of the Montana Grain Growers Convention in Great Falls, MT this **November 29 – December 1**. While this won't be the stand-alone "Montana Pulse Day" everyone is used to, pulses and canola will be featured during this jam-packed 3 day convention.

Our hope is by joining forces and offering information on all these crops, we can learn from each other and grow all our industries (while saving our producers/industry members on travel costs). Be sure to follow our website & social media accounts for updates. We look forward to seeing you in Great Falls!

### MGGA Convention Agenda

#### TUESDAY, NOVEMBER 29

8:00 AM – Opening Session  
 – Welcome from MGGA  
 – Welcome from NPGA  
 – Welcome from PNWCA  
 – Officer Fireside Chat with MGGA Officers  
 – Wheat & Barley Update  
 9:15 AM – Keynote Speaker – Evan Shout  
 10:15 AM – Wipfli  
 11:00 AM – Tradeshow Break  
 12:00 PM – Lunch  
 1:00 PM – Technology Panel with Growers  
 2:00 PM – Fireside Chat with Associations  
 2:45 PM – Tradeshow Break  
 3:45 PM – Nexat  
 5:00 PM – Partnerships in Ag Reception  
 6:00 PM – Keynote Speaker – Damian Mason

#### THURSDAY, DECEMBER 1

8:00 AM – Crop Insurance Industry Breakfast  
 – Insurance Panel  
 – Keynote Speaker – Jeff Hamlin  
 10:00 AM – MGGA Resolutions/Tradeshow Break  
 12:00 PM – Lunch – MSU Update  
 & Endowed Chair Update  
 1:00 PM – National Associations Update  
 2:00 PM – Value Added Panel  
 3:00 PM – Tradeshow Break  
 4:00 PM – Keynote Speaker – Jacob Shapiro  
 5:00 PM – Closing Session  
 5:30 PM – MSU Reception  
 6:30 PM – MGGA President's Banquet

#### WEDNESDAY, NOVEMBER 30

8:00 AM – Breakfast  
 8:30 AM – Crop Rotation Panel  
 9:30 AM – Keynote Speaker – Eric Snodgrass  
 10:30 AM – MGGA Committee Meetings  
 12:00 PM – Northern Ag Network Lunch  
 1:00 PM – Keynote Speaker – Evan Shout  
 2:00 PM – Keynote Speaker – Robert Kremer  
 2:45 PM – Tradeshow Break  
 3:15 PM – Keynote Speaker – Dan Owen  
 4:00 PM – Research Panel  
 5:30 PM – Research Meet & Greet with Molson Coors  
 6:00 PM – Dinner & Pie & Dessert Auction  
 7:30 PM – Keynote Speaker – John O'Leary

*Visit*

[www.mgga.org](http://www.mgga.org)

*to register today*



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# New NPGA Database Update!

In the September/October edition of "The Pulse" we unveiled our plans to release a new and improved database! The NPGA Board and staff felt this was an important improvement to make as it will improve efficiencies and the overall member experience. I'm happy to report we are in the FINAL stages of developing and testing the system, and hope to go live in early December! **There will be an initial welcome e-mail from the system that will tell you how to access your profiles - this is NOT spam.** If you have any questions, or just want to triple check that it is not spam - feel free to call me (Erin Becker) at (701) 222-0128 | (406) 787-5380.

**What improvements can members look forward to?** Members will be able to access their own profiles at anytime to check their membership status, as well as update their information (e-mail, mailing address, family members, employees, etc...). More communication will be made to members when membership is coming due, is in a grace period, or has lapsed. Members will also be able to register for events and have the option to choose to pay via credit card, be invoiced, or pay over the phone with someone in our office. Industry members will have the opportunity to appear in our searchable DIGITAL industry guide that will connect the public with your website/information.

This is just a preview of the capabilities of MemberClicks. These features are exactly what the NPGA needs to gain a better insight into who our members are and to hopefully do a better job reaching and communicating with you. We can't wait for you to check it out in a few weeks!

## Connect With Us!



["Northern Pulse Growers Association"](#)



[@NPGA1](#)



["northernpulsegrowers"](#) & ["power of pulses"](#)



[@NPGA1](#)

## What We've Been Up To!

Below is a brief highlight of the NPGA programs, activities and representation around the region this month:

- Attended USADPLC hosted Food Aid Tour social in Minot, ND
- Presented to three different trade delegations.
- Attended & sponsored "An Evening of Midwest Mediterranean" with the ND Academy of Nutrition & Dietetics (Nov. 1)
- Attended Commodity Council meeting hosted by the ND Department of Agriculture (Nov. 14)
- Collaborating with The Montana Grain Growers Association and The Pacific Northwest Canola Growers Association for the upcoming MGGA Convention (Nov. 29—Dec. 1)
- Actively planning NPGA Convention 2023! (see *save the date* on pg. 5!)
- Finalizing NPGA Database (*more details* on pg. 4)
- Participated in all USADPLC Board & Committee Meetings.



NPGA  
CONVENTION  
—  
JANUARY  
24  
2023  
—  
Sleep Inn & Suites  
Minot, ND

# SAVE THE DATE

## NPGA Convention Set for January 24 in Minot, ND!

We're shaking things up in 2023! The NPGA annual convention will take place over one day (**January 24th**), and will be hosted at a **NEW** location - **The Sleep Inn & Suites in Minot, ND**. There will be a great line-up of speakers, break-out sessions, and networking opportunities. Attendees can also stay an extra day to attend the KMOT Ag Expo, which is held January 25-27 at the State Fair Grounds.

More information and a detailed agenda will be available soon! Be sure to follow our social media accounts as well as our website for more details!

### Preview of Our Speaker Line-Up



**Jacob Shapiro**  
Partner & Director of  
Geopolitical Analysis



**Shaun Haney**  
Founder of RealAgriculture  
& Host of RealAg Radio  
on SiriusXM



**Dr. Joe Outlaw**  
Texas A&M University  
Regents Fellow  
Professor, Co-Director of  
Ag & Policy Center



**Andrew Pritchard**  
Senior Meteorologist at  
Nutrien Ag Solutions

### Sponsorship Opportunities Now Available!

Each year the NPGA seeks support from businesses involved in the pulse industry and we encourage them to become one of our annual sponsors. With the help of our sponsors, we ensure the future success of the pulse industry in North Dakota & Montana. NPGA just released their '22-'23 sponsorship packages, and they can be found by scanning the QR code to the right of this article, or by contacting Erin Becker. If you have any questions, please call the office (701) 222-0128 or e-mail [Becker@northernpulse.com](mailto:Becker@northernpulse.com).

***We look forward to working with you this year!***

